



Public Meeting: Expansion of Capital BikeShare



May 25th 2011

Agenda

- Welcome
- About Capital Bikeshare
- Station Placement Policy
- Siting Criteria
- Star-A-Station





About Us:

Capital Bikeshare

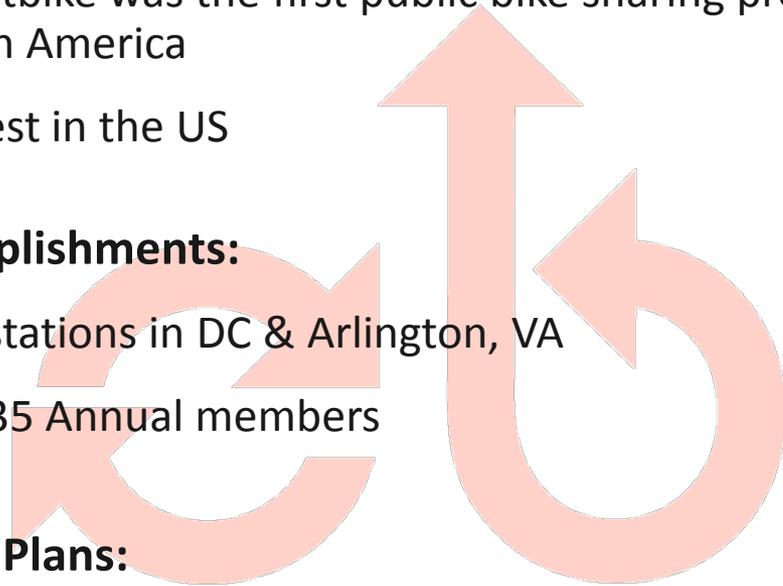
- Launched SmartBike in 2008 with a re-Launch as Capital BikeShare in 2010
- Smartbike was the first public bike sharing program in North America
- Largest in the US

Accomplishments:

- 118 stations in DC & Arlington, VA
- 13,835 Annual members

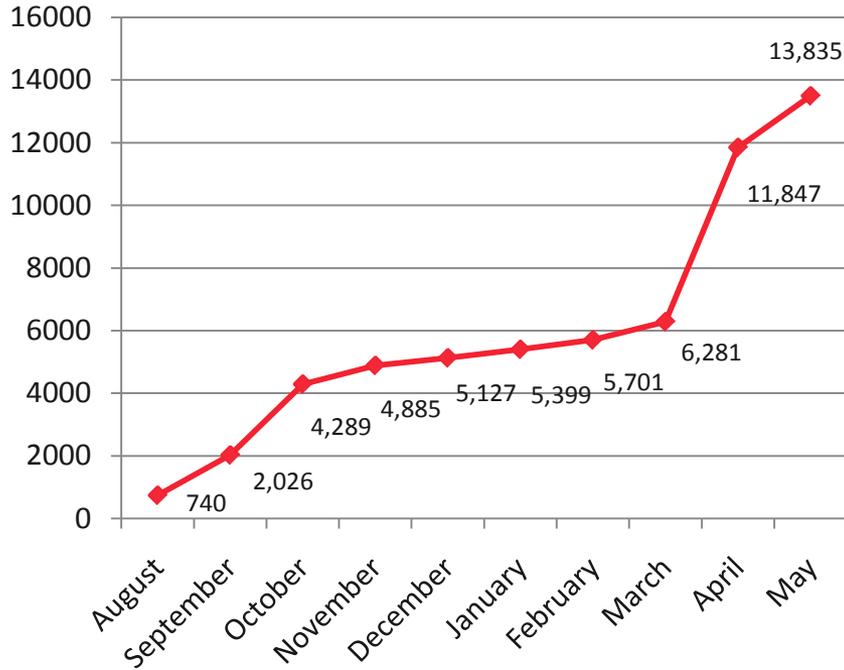
Future Plans:

- 25 new stations expected by Summer 2011
- Approximately 456,448 rides
- Stations throughout the city but focused in dense residential neighborhoods and commercial areas



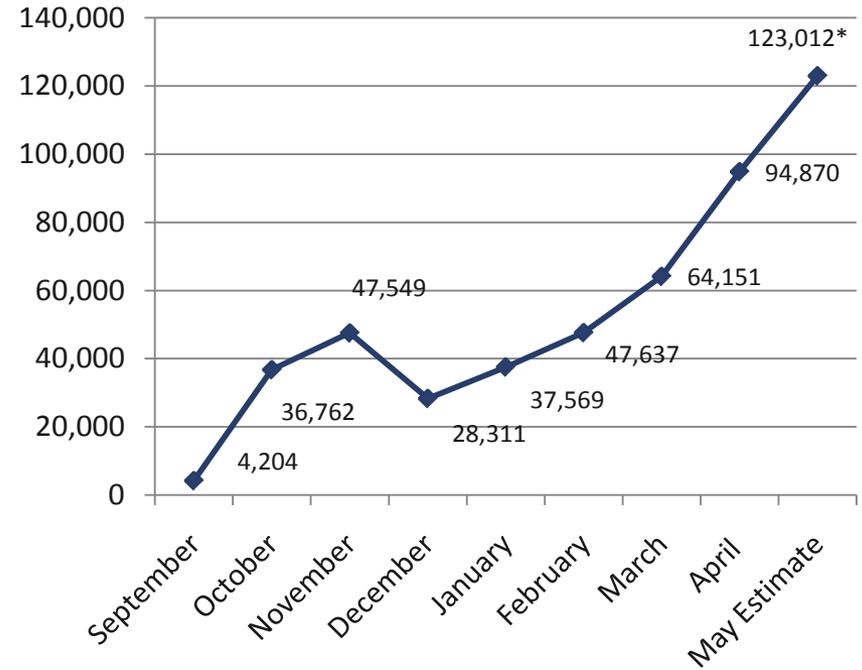
Membership and Ridership Trends

Annual Members



Since August 2010, our annual membership totals have increased by 1723 percent. Between March and May, membership increased by 114 percent.

Total Trips Per Month



* *Capital Bikeshare estimates 123,012 rides for the month of May. An average of 3,968 rides per day, 165 rides per hour, or 2 rides per minute.*

Capital Bikeshare:

Station placement policy

The Policy

DDOT will evaluate the system and expand in a manner that supports the need of its users, promotes the use of bike sharing and strengthens its operability.

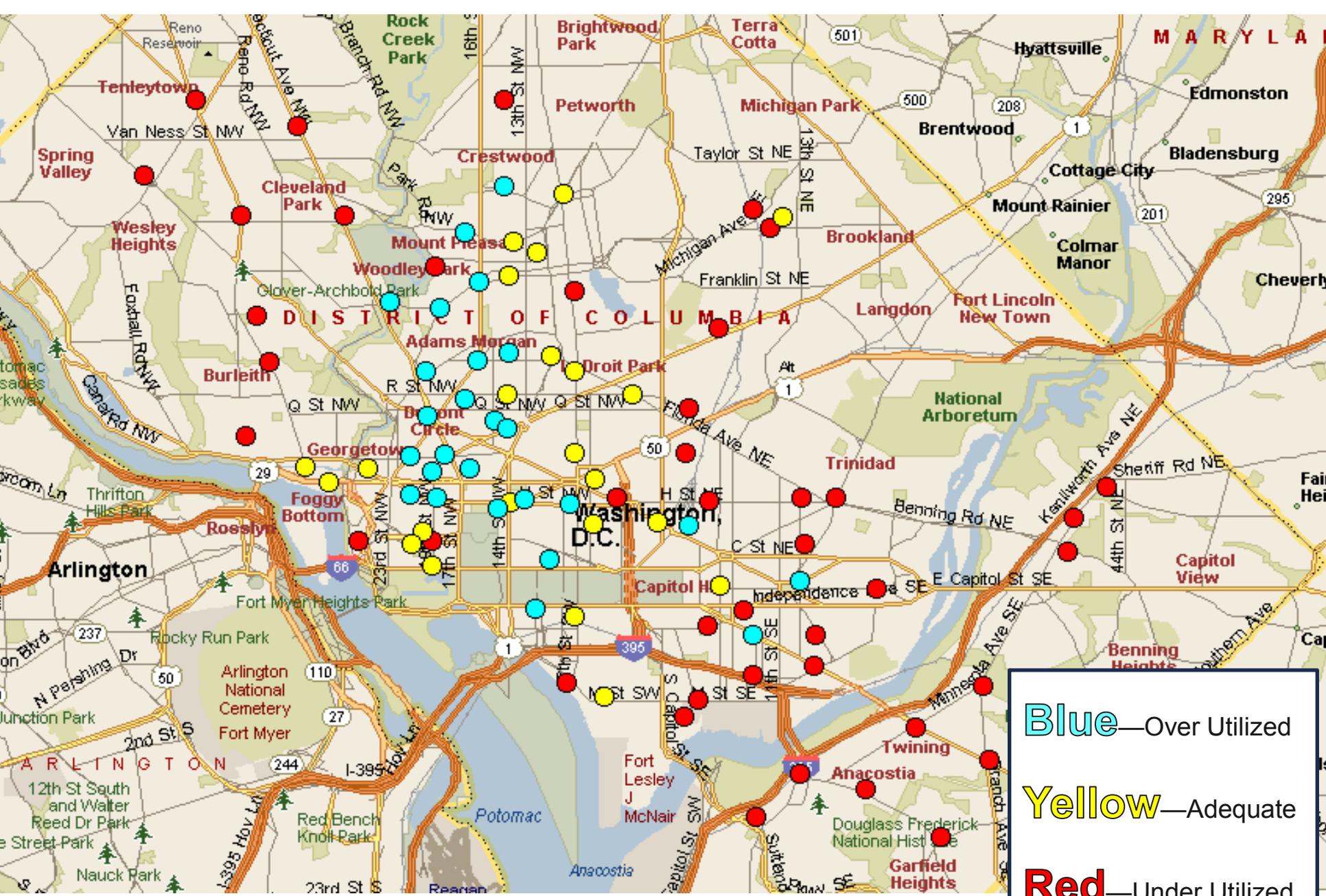
The Process

DDOT evaluates the system by looking at four matrices:

- ✓ Station Performance
- ✓ User and public feedback
- ✓ Sighting requirements
- ✓ Heat Map (census data, commercial/ residential density and bike ability)

User and Public Feedback

Through Facebook, Twitter, scheduled meetings and member surveying, DDOT collects and analyzes suggestions and comments and uses this information to aid in the expansion of the program.



Blue—Over Utilized
Yellow—Adequate
Red—Under Utilized

Siting Criteria



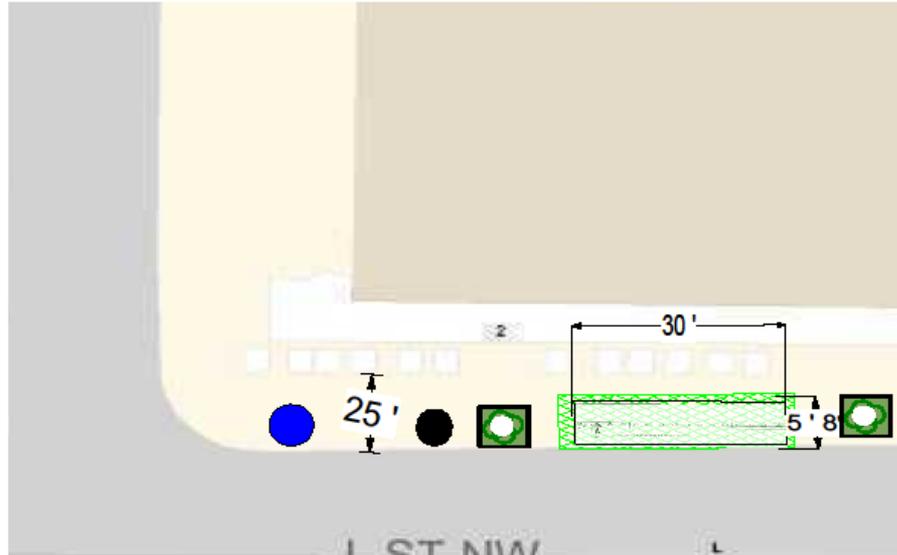
- 6' wide by 40' long minimum (holds 15 bikes)
- Needs a level firm surface – can be sloped
- Cannot be placed on manholes, metro grates, tree boxes
- Can be placed on sidewalks, grassy areas, and in street
- Needs solar access for at least 4 hours a day

Location too Small

DDOT/Bike Share

www.invarion.com

BIKE SHARE: 1101 17TH ST NW



Legend

- Proposed Bike Rack Area
- Light Post
- Trash Can

Notes:

- Bike rack will not obstruct pedestrian walk way, min 6' feet pedestrian walk way present at all times
- Bike rack will not obstruct Bus stop
- Bike rack will not obstruct fire hydrant



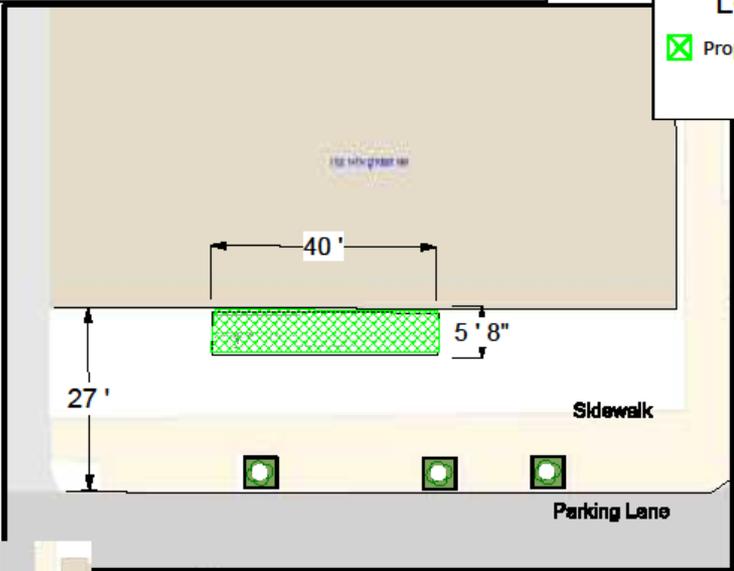
DDOT/Bike Share

Correct Size and Location

DDOT/Bike Share

BIKE SHARE: 1700 14TH ST NW

www.invarion.com



Legend
[Green hatched box] Proposed Bike Area



- Notes:**
- Bike rack will not obstruct pedestrian walk way, min 6' feet pedestrian walk way present at all times
 - Bike rack will not obstruct Bus stop
 - Bike rack will not obstruct fire hydrant

DDOT/Bike Share

Contact Information

General Information:

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